

Gender equality through digitalization

The power of digital literacy in the Global South

FRIDAY, OCTOBER 19 -
12:30 - 16:30

Espace Jacquemotte
139, Rue Haute
1000 Brussels

www.argo-ccgd.be



CNCD

11.11.11

Enabel



PROGRAMME

12:30-13:30 *Digital Talk*

Introduction by **Sophie Charlier, President of the Advisory Council on Gender and Development (ARGO-CCGD)**

Presentations by:

- **Jemila Abdulai, Digital entrepreneur from Accra, Ghana**
In 2007, Jemila launched the award-winning blog **Circumspecte**. Since then, she has transformed the site into a digital platform and company dedicated to producing meaningful insights, interaction and creative action linked to Africa and Africans. An economist by training, she has been writing since the age of 10 and uses digital technologies to explore the nuances and interactions between African culture, policy, economics and human-interest issues. www.circumspecte.com
- **Nora Lindström, Global Lead for Digital Development at Plan International**
Nora looks at how technology and digital tools can be used to promote human rights, and girls' rights in particular. As a feminist and international development professional she is passionate about working for human rights, especially with individuals and groups that experience discrimination and inequality. www.noralindstrom.com
- **Dr Milcah Mulu-Mutuku, Senior Lecturer, Department of Applied Community Development Studies, Egerton University in Kenya**
Milcah holds a PhD in Entrepreneurship from Jomo Kenyatta University of Science and Technology, Kenya. Her research interests encompass entrepreneurship and sustainable livelihoods with focus on rural, youth and female entrepreneurship. Between 2015 and 2017 she looked into the influence of mobile money on the control of productive resources among women micro entrepreneurs participating in table banking in Nakuru, Kenya. www.imtffi.uci.edu/research/2015/mulu-mutuku_gichuki_2015.php

13:30-14:00 *Lunch*

14:00-16:00 Workshops

- ***Women's digital entrepreneurship: experiences from Ghana***
With **Jemila Abdulai**, facilitated by **Raphaël Maldague, ACODEV**.
Workshop in English with translation into French and Dutch.
- ***Digital empowerment of girls: experiences of Plan International in the field of education***
With **Nora Lindström**, facilitated by **Maartje Houbrechts, Educaid.be**. Workshop in English, without translation services.
- ***Mobile money and control of productive resources among women: experiences from Kenya***
With **Dr Milcah Mulu-Mutuku**, facilitated by **Dr Katrien Pype, KU Leuven**. Workshop in English, without translation services.

16:00-16:30 : *Return from the workshops and conclusion*

PRACTICAL INFORMATION

This event will be held in English. Simultaneous translations into French and Dutch will be provided during the Digital Talk and for the workshop with Jemila Abdulai. In the event of a low need for translation compared to the number of participants, the organisers might cancel the possibility for translation.

Participation is free but registration is mandatory, by Monday 15 October 2018 [via this link](#).